



Welcome to IWCIA2013! Welcome to Hiroshima!

Dear IWCIA2013 attendance,

Thank you very much for attending IWCIA2013. We give you a hearty welcome. There are a lot of wonderful sightseeing spots in Hiroshima. We will support you for enjoying Hiroshima sincerely. Feel free to ask us questions.

Best Regards,

Kazuya Mera, Ph.D.

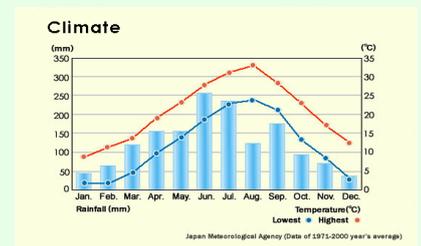
Hospitality Chair of IWCIA2013

About Hiroshima

Location: Hiroshima Prefecture is located in the southwestern part of the Japanese islands. It is rich in the natural beauty of the Inland Sea and the Chugoku Mountains, with mountains, sea, rivers, valleys, plains, basins that characterize Japan's landscape.

Geography: Its geological features include mountains, sea, islands, rivers, valleys, plains, and highlands, essentially all of the natural elements found in Japan. Mountains make up approximately 73% of the land in the prefecture, and 138 islands dot the Inland Sea.

Climate: Hiroshima is blessed by a generally warm climate and is essentially free from natural disasters such as typhoons and earthquakes. Nevertheless, the difference between the mountainous area in the north and the seaside region in the south is quite pronounced. The average temperature and rainfall in the north is 12 Centigrade and 1,700mm, respectively, compared to 15 Centigrade and 1,500mm in the south.



History: Hiroshima's origins can be traced to the end of the 6th century and beginning of the 7th century when the area began to prosper. At the time, Hiroshima was divided into two regions, Aki and Bingo. Towns prospered along transportation routes through the mountains and on the inland sea.

In 1589 Mori Terumoto, a regional warlord during the Sengoku period, gave Hiroshima its name and built a castle in what is now Hiroshima City. During the Edo period (1603-1867), modern-day Hiroshima Prefecture was divided into two domains, the



Fukuyama Fief to the east and Hiroshima Fief to the west. Under the abolition of Fiefs, the two regions were joined into a single Hiroshima Prefecture and by 1876 the current borders had been established. Hiroshima Prefecture and by 1876 the current borders had been established.

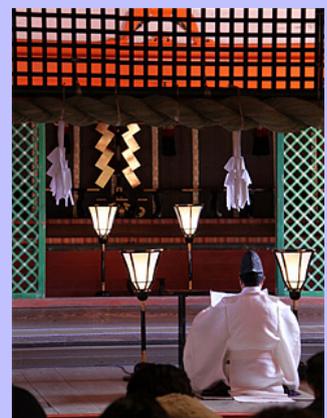
In August 1945, the city of Hiroshima was destroyed instantaneously with the dropping of the atomic bomb. Neighboring cities also suffered damage as a result of the war. Afterwards, through the ceaseless efforts of Hiroshima citizens, the region made an impressive recovery and is now continuing to develop as a center of government, economics, and culture in the Chugoku-Shikoku Region.

Miyajima



It is the island where God dwells. There is a beauty born from that belief.

Miyajima is believed to be the island where God dwells. It is said that Itsukushima Shrine is built in the coast because the whole island is believed to be God's body and is sanctified. Itsukushima Shrine was built in the end of sixth century and modified to the present building with its solemn appearance by Kiyomori Taira, who came into power for the first time as a warrior in 1168. It is located in the sea and has a bold structure because the shape changes by the rising and falling tide. Also, the scenery combined with the vermilion-lacquered shrine building, green virgin forest on the back and the blue sea duly symbolizes the Japanese sense of beauty. The beautiful scenery never ceases to attract visitors.



Mysterious scenery in the morning and evening

Itsukushima Shrine is lit up at night. The shrine's red color shines brightly and has a solemn beauty. Also, the shrine's graceful scenery in the sacred atmosphere in the morning is magnificent and you cannot miss it. To watch these two impressions, we recommend that you stay in Miyajima island. There are many traditional Japanese inns called ryokan in Miyajima and you can choose either a Western style or Japanese style room.



There are ryokans where you can enjoy cuisine with local food or a spa as well as a room with no meals. There are also many other great points from which to choose a ryokan. Please enjoy a graceful time and have a good impression of the shrine.

Walk, taste and experience

Omote-Sando is the main street from the port to Itsukushima Shrine and there are a lot of souvenir shops on both sides of the street. You can enjoy souvenir shopping for an artwork such as Shamoji, a rice scoop, well-known Momiji manju, a bun with a bean-jam filling made from maple leaves, and other crafts. It is unique pleasure in Miyajima to taste fresh Momiji manju in the storefront across the street. Also, there are many restaurants which offer well-known conger eel and grilled oysters (not in summer). They satisfy visitors' appetites. Furthermore, there is Machiya (traditional townhouses) Street in the back street.

There are many ateliers, cafes and restaurants, and you can feel the atmosphere from ancient times. If you would like to enjoy Miyajima more proactively, a sea kayak is recommended. You can paddle all the way around Miyajima while seeing the Torii, the sacred Shinto gateway, and enjoying the landscape of Miyajima from the sea. Please enjoy yourself to your heart's content.

A-bomb Dome

The A-Bomb Dome is the symbol of the "peace city", Hiroshima

The A-Bomb Dome is a symbol of peace which most people have at least seen at one time in a picture. The building, which was designed by a Czech architect in 1915, had been used as the Hiroshima Prefectural Industrial Promotion Hall. Hiroshima citizens back then loved so much European modern-style buildings of the time. In 1912, the National Confectionery Exposition was held in this place. From that exposition, Baumkuchen, which represented German cake, was manufactured and sold in Japan for the first time. Since the Hiroshima Prefectural Industrial Promotion Hall was located only around 160 meters from the hypocenter, the building was blown up, and all those inside the building died. However, the building was not destroyed completely because the blast of the atomic bomb, which was vaporized in the air, prevented it from totally collapsing. It was designated a UNESCO World Heritage Site in 1996 and has been representing people's prayers for a lasting peace.



Prayers for peace from all over the world

The Hiroshima Peace Memorial Park holds the Hiroshima Peace Memorial Ceremony on August 6th every year. Speeches by the Japanese Prime Minister, the Mayor of Hiroshima City, the representatives of local children are given, and then, a one-minute silence for the victims is observed at 8:15, the time of the explosion. Many people from all over the world attend the ceremony as well as pray in front of the Memorial Cenotaph and the Statue of the A-Bomb Children from early morning onward. In the evening, small lanterns are lit

and floated downstream on the Motoyasu River alongside the park. The fire used for the lanterns is called the "Embers of the Atomic Bomb" which has been preserved by a person who experienced the bomb attack. Messages to console the souls of the dead and desire for peace are written on the lanterns. The view of hundreds of them flowing down the river is very mesmerizing. Recently we see many foreigners also participating in this event.

What has been the outcome of the atomic bomb attack?

The Hiroshima Peace Memorial Museum is located in the Hiroshima Peace Memorial Park. By standing on the Peace Boulevard side, the Hiroshima Peace Memorial Museum, the Memorial Cenotaph, the Peace Flame and the A-Bomb Dome can be seen along a straight line. The Hiroshima Peace Memorial Museum, which opened in 1955, gives people an opportunity to learn of the outcome of the bomb attack and consider what peace really means through many reference materials. The East Wing exhibits photographs, panels, videos and panorama models showing the actual history of Hiroshima before and after

the bomb attack. The main building exhibits victims' belongings and references which show the misery of the bomb attack. You will see a burnt lunch box, a tricycle which a 3-year-old boy was riding, etc., which reflect the instantaneous destruction and strike right at the heart of visitors. The Hiroshima Peace Memorial Museum was designed by a group headed by Kenzo Tange, who also designed the Hiroshima Peace Memorial Park. The strength of humanity rising up from the ruins is expressed in the piloti-style space under the main building. People visit the museum throughout the year and should be moved to a desire not to repeat the same misery anymore and consider deeply whether atomic weapons currently present are really necessary or not for our future.



Try Hiroshima soul food “Okonomiyaki”!

Okonomimura: Hiroshima Okonomiyaki is a crepe-like dish containing meat, seafood, cabbage, and so on. It's so loved by Hiroshima people that there are more than 2000 Okonomiyaki restaurants in the prefecture.

If you would like to try the Okonomiyaki, we recommend "Okonomimura" food theme park where a lot of Okonomiyaki restaurants are gathered. The origin of this theme park was a group of street stands which used to open at the central square of the city around 1950, soon after World War 2. Now it has become a sightseeing spot of Hiroshima where local people and even foreign tourists flock together.

Please savor the tasty Okonomiyaki surrounding teppan (big iron griddles) with local people together.

Pick the restaurant: Within the building of Okonomimura are total 25 Okonomiyaki restaurants from 2nd floor to 4th floor. It has a very lively atmosphere. Since each restaurant has distinctive seasonings, some local people visit their favorite frequently, and some enjoy comparing the taste of each Okonomiyaki of several restaurants. The restaurants stand on both sides of isles so that you can take a glance over each restaurant. When you find your favorite one, give it a try! Every restaurant accommodates 10 to 20 customers surrounding a counter. Some restaurants have a menu with photos or English menu so you can order without knowing Japanese.



Okonomimura



Shin chan

<Restaurants with an English menu>

Shin chan

Location: 2nd floor of Okonomimura

TEL: +81-(0)82-248-0188

Open: 11 a.m. to 11 p.m. Closed: Mondays

Number of Seats: 25

Price: From 630 yen

Pick your menu: When you decide on a restaurant, sit at the counter with an iron griddle and make an order. Basic Okonomiyaki contains a heap of cabbage, noodles, thin-sliced pork, and eggs. You can add optional ingredients such as seasonal seafood or other toppings to make your original menu. Optional ingredients include seafood such as Hiroshima oysters (seasonal), scallops, squid, shrimps, or cheese which adds a thick flavor. It's also tempting to add mochi (rice cakes) to give a different mouth-feel, or mix variety of ingredients.

Wait to be cooked: After you make an order, wait as you watch the chef make the Okonomiyaki on the big iron griddles in front of you.



Let's eat: Finally try the Okonomiyaki! Hiroshima people use spatulas to cut and eat Okonomiyaki using them like a spoon. It has a good volume because it contains various ingredients. Besides, it is very healthy. Once you have a bite, you would be addicted to its savor. The special sauce is the key. It has a sweet and sour, thick characteristic flavor and is made of concentrated vegetables and fruits. If you become captivated by Okonomiyaki, how about buying this special sauce home as your souvenir?

Enjoy baseball with exciting cheer! Japanese Baseball Watching Plan

Hiroshima Toyo Carp is a professional baseball team whose home ground is Hiroshima. Come join us to watch the professional baseball game cheering up with enthusiastic local fans!

Arrive at MAZDA Zoom-Zoom Stadium: From South Exit of JR Hiroshima Station, walk to east about 10 minutes. Route for the stadium is painted in red (called Carp road).



Purchase tickets:

Box Office: Today's ticket office is located on third base side of central gate. Tickets are sold: from 11:00 a.m. of the day till the game finishes.

Price: Center "Suna kaburi Seat" 8000 yen

Performance Seat 1800 yen and up

Infield non reserved seat 1600 yen and up

Outfield non reserved seat 1500 yen and up

And so forth. (*Today's tickets may be sold out.)

Advanced tickets (sold by the day before the game) can be purchased at the ticket office of first base side of the stadium or the city ticket office "Carpio".

Game schedule of MAZDA Zoom-Zoom Stadium

http://www.carp.co.jp/_calendar/calendar_201302.html

Dates colored in pink are home games.

Vacancy information (Japanese Only).

http://www.carp.co.jp/ticket/ticket/yoyaku_hoho.html



Matsuda Zoom-Zoom Stadium



Carpio

Watch the games: Hiroshima Carp is a citizens' baseball team founded as a symbol of revival after the devastating damage suffered from atomic bomb at World War 2. In Japanese baseball games, it is characteristic that spectators cheer up the game as one to the sound of drums and trumpets. It is the Hiroshima Carp fans that started this style. Get support goods at stadium shops and support with enthusiastic fans! It will make a nice memory of your trip.

In the course of the game, a mascot "SLYLY" dressed in the Carp uniform appears on the ballpark. Also, when happy things happen to the team, the pink colored happy SLYLY suddenly appears to cheer up the stadium. It rarely shows up so if you can see the pink SLYLY, you are happy, too!

Another exciting thing about the ballpark is cuisine. It is fun to watch the game as eating easy-to-eat finger food or rice bowls, or having beer on your hand like a picnic. There are a lot of food stands in the stadium. How about trying a novel special menu?



You can go to watch football (soccer) ON FOOT! Japanese Football Watching Plan

Sanfrecce Hiroshima FC is a professional football team whose home ground is Hiroshima. The home stadium, Edion Stadium Hiroshima, is very near from Hiroshima City University.

Arrive at Edion Stadium Hiroshima: From Koiki-koen-mae Station, 5 minutes on foot (free shuttle bus available). Otherwise, you can pick up shuttle bus from Otsuka bus stop. You can also walk to the stadium for 35 minutes from Hiroshima City University directly if you are healthy enough.

Purchase tickets:

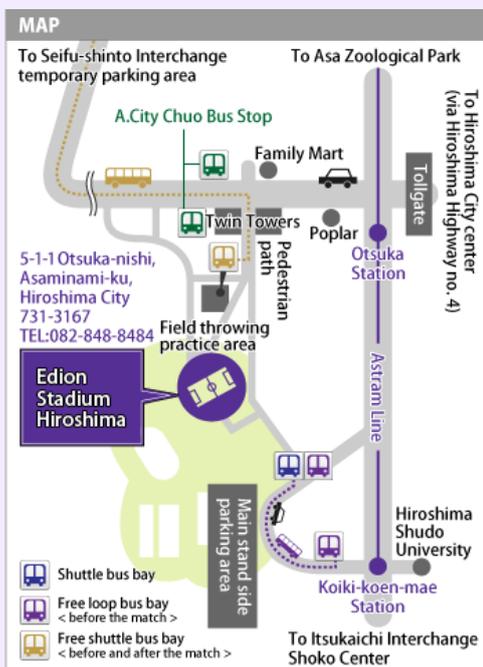
Reserved seat 4000 yen and up

Supporter's seat 2500 yen

Non-reserved seat 3000 yen

You can purchase the ticket at the ticket office of the stadium.

Origin and Emblem: The hometown of “Sanfrecce Hiroshima” is Hiroshima City, Hiroshima Prefecture. Sanfrecce is a name that was created by combining the Japanese word for three, “san,” with the Italian word “frecce” (arrow), meaning “three arrows.” This team name originates with the historical “three arrows” incident involving a feudal warlord closely connected to Hiroshima, Motonari Mori, and indicates the support obtained through the three unified strengths of Hiroshima citizens, local administration, and business. Also, it refers to the three factors at the core of team sports, “skills, tactics, and stamina” and the three principles that are necessary for each individual player, “spirit, technique, and physical condition.” Moreover, since the 2005 season, there has been a new design for the Sanfrecce Hiroshima club emblem, which represents the “Club Spirit” and “Club Goals” and is also “typically Hiroshima.”



Schedule of Hiroshima Toyo Carp and Sanfrecce Hiroshima FC:

	7/13(Sat)	7/14(Sun)	7/15(Mon)	7/16(Tue)
Hiroshima Toyo Carp			vs Chunichi Dragons 18:00	vs Chunichi Dragons 18:00
Sanfrecce Hiroshima FC	vs Cerezo Osaka 19:00			

Caution: The following two trip courses are the examples of Hiroshima sightseeing tours. Please consider that we do not prepare these courses. If you want to try these courses, you have to go there by yourself. For more detail about these tours, please access [visithiroshima official site \(http://visithiroshima.net/\)](http://visithiroshima.net/).

Summer Course

Let's enjoy summer in Hiroshima activity.

Hiroshima Bus Center

↓ Bus

Sandankyo:

Sandankyo is one of marvelous viewpoints in Hiroshima prefecture, and range of some waterfalls and deep pools form the grand valley.

You can get on the ferryboat at the point of Kurofuchi and Sarutobi, so highly clear stream can be seen nearby.

✂The ferryboat service is stopped in the rainy season and on some bad weather's days.

Also the sights of two-tiered waterfall and three-tiered waterfall are magnificent and these are famous places to visitors. The footpath of 13km total length is along the stream, and it is nice for hiking. Please walk in the woods, hearing the cool sound of the stream.

http://visithiroshima.net/things_to_do/sports_and_activities/trekking/sandankyo_gorge.html



↓ Bus

Hiroshima Bus Center

↓ Bus

Watching Carp's game:

How about watching Japanese professional baseball game after day trip? The game of Carp, which the home base is in Hiroshima-city, must make you feel hot and excitement.

↓

Nightlife:

After watching the baseball match, let's go to the downtown. You may feel like Hiroshima citizen when you enjoy nightlife as you like, with a cup of nice sake made in Hiroshima.



↓

Hotel

World Heritage 2 Days Trip

Do you ever wonder what a historical and cultural scene is like in Hiroshima?

Taking this two-day tour, you can fully savor the beauty of Hiroshima's scenery.

Day 1

Hiroshima Station

↓ ①Bus, ②Hiroden Streetcar

There are two means to go to the center of city from Hiroshima station. You can choose bus or streetcar.

The A-bomb Dome and Hiroshima Peace Memorial Park:

Hiroshima Peace Memorial Park is the calm park surrounded by rivers and greenery. And then the A-bomb dome sends the universal message of peace to the world.



Walking on the shopping street:

How about go shopping at the center of Hiroshima-city? The area from Kamiya-cho to Hacchobori is one of the biggest downtowns in the Western Japan. You can enjoy shopping for Kumanofude brush, sake, electric appliances and other various souvenirs at department stores and the arcade street "Hondori".



Lunch (Okonomiyaki and Tsukemen):

If you feel hungry after walking the town, Okonomiyaki is good choice for massive lunch. Or, how about trying spicy "Tsukemen"?



↓ ①World Heritage Course ②Hiroden streetcar ③JR

There are three means to go to Miyajima Island from the center of Hiroshima-city. First, the World Heritage Course is the cruise route that departs in front of the A-bomb Dome and arrives at the Miyajima Island in 45 minutes. Next, the streetcar bounds for Miyajimaguchi and get on the ferry from the Miyajimaguchi port. Then, JR train bounds for west direction go to Miyajimaguchi too. There are two ferry companies and each ticket price for one way is 170 yen in the same way.

Miyajima Island



Itsukushima shrine, the Five Storied Pagoda, Daishoin and Machiya-dori street and etc.

Though the Itsukushima shrine that is the world heritage is the most famous place in Miyajima, there are also several shrines and temples like the five storied pagoda, Daishoin and so on. After visiting the shrines and temples, it is the recommend to walk the back street "Machiya-dori", and have a cup of tea at the nice café that was repaired of the old house.



Staying in Miyajima Island:

You should stay in Miyajima Island and touch the great atmosphere of the landscape of the Itsukushima shrine in night and morning. Especially the shrine lighted up in the night looks really beautiful. There are so many Ryokans there, and you must feel very Japanese when having Japanese formally arranged meal, wearing yukata that is the summer style kimono.



Itsukushima shrine in night



Ryokan in Miyajima island

Day 2

Option 1 – Misen Mountain:

The sight from the top of Misen Mountain is marvelous. You can choose cable car or trekking to go to the top. There are some attractive places to visit in the Misen Mountain. At Reikadou you can see the fire that has never gone out in 1,200 years and also can drink miraculous water too. There is the Sankido shrine that is very rare because three fierce gods are worshiped, too. Please walk and visit them calmly.



Option 2 – Sea kayak:

If you like sea rather than mountain, you should try sea kayak. You can get close to the big Torii of Itsukushima Shrine by the kayak, and it must be the great experience.



Lunch and Walking on the main street:

There are cafes, restaurants of oyster and sea eel, and souvenir shops etc. are along the main street. Walking the street, you can enjoy trying some nice snacks and foods.



Back to Hiroshima-city

For more detail, please access <http://visithiroshima.net/>.

Enjoy your stay at Hiroshima!